

# Try Alias. See the Difference

Our team will assist you in delivering high impact marketing campaigns that stand out and focus on your customers. Whether it's a business card, brochure or a direct mail campaign, we'll deliver custom, cutting edge solutions that provide superior results.

## Print. We'll print pretty much anything. Just Ask!

- Brochures
- Business Cards
- Highlight Sheets
- Postcards
- Letters
- Posters & Flyers
- Event Programs
- Point-of-Sale
- Holiday Cards
- Banners
- Invitations
- And much more...



Have a short-run job or already have a design? We print low quantities and our prices will beat chain stores or big mail centers.

## Mail.



Save time and money, let us handle all of your mailing needs

- Addressing and Mailing:** Ensure high deliverability with quality list processing (Cass, NCOA) & duplicate removal. Personalize with variable data
- Mailing Lists:** Target business or consumers with precision
- Bulk Postage Rates:** Our process insures the best rates
- Comprehensive reporting to measure results**

## Design.



Do we have great graphic designers? Sure, the best in the business. So why are we different? We don't just give you a graphic designer, we're a full service marketing company and we'll work with you to develop innovative marketing campaigns.

## Make Your Mark!



Expand your branding and marketing campaigns with innovative...  
Logos • Web Ads • Videos • E-mail Designs • Mobile Campaigns

*Why Alias? Because Results Matter*

You'll quickly learn how we operate. Whether you try us once or partner with us long-term, we continually strive to produce results. If you succeed, we succeed.

Everything is in-house, from our graphic designers, marketing team and high-quality printers. This allows us to deliver the best pricing and flexibility for all our solutions. Need something done quick, just ask!

Acquire, Satisfy, Retain. And do it better.

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## Don't forget, we have a full e-mail and mobile solution

Customers appreciate companies that are innovative and offer something new and different. It's a great way to separate you from the competition! Use it once or ongoing to increase the effectiveness of your marketing campaigns.

### Enhance your Brand

More options to communicate with more customers continues to build your brand

### Engaging

Give customers a reason to respond with the interactive nature of mobile, web and e-mail marketing

## Mobile.

# alias mobile



96% of U.S. Adults Own a Mobile Phone

68% Text Frequently

- **AFFORDABLE** and easy to use, create a campaign to drive traffic in minutes
- **ALERT** current customers of new sales and keep business coming back
- **ADD** keywords to existing advertising to measure effectiveness (Direct Mail, TV, Radio, etc.)

# aliasDirect

Increase Your ROI by Implementing Innovative Mobile and E-mail Marketing Campaigns

## E-mail.

# eDirect

eDirect by Alias is a full-service e-mail marketing solution that focuses on incorporating your ideas and marketing strategies with Alias' creative marketing and design solutions.

- Affordable, flexible and easy to use.
- 100% customized e-mail campaigns
- Comprehensive reporting to measure results
- Target customers by various filters with ease



# alias

market better.