

alias mobile

alias
market better.

Mobile.

alias mobile

96% of U.S. Adults Own a Mobile Phone **68%** Text Frequently

Are you communicating effectively with the mobile market?

Increase Your ROI by Implementing Innovative Mobile Campaigns

Why Mobile Marketing?

- **AFFORDABLE** and easy to use, create a campaign to drive traffic in minutes
- **OFFER** first time customers promotional discounts
- **ALERT** current customers of new sales and keep business coming back
- **ADD** keywords to existing advertising to measure effectiveness (TV, Radio, etc)
- **INCREASE** brand awareness with seasonal coupons and holiday reminders
- **INSTANTLY** gain customer feedback and implement surveys that offer rewards
- **SAVE** on marketing costs by reducing your direct mail campaigns
- **ANY** other creative campaign you can imagine...



Powerful and Direct Messaging to Your Customers in Real Time!



Text Alerts & Notifications



Text to Win



Mobile Coupons



Customer Surveys



Sales Reminders



Polling & Voting



Industries Using Mobile

- Retailers
- Healthcare Providers
- Restaurants, Bars & Nightclubs
- Schools, Colleges & Universities
- Golf Courses
- Automotive Dealers and Service Centers
- Government Agencies
- Social, Non-Profit & Political Organizations
- Hotels & Concierges
- Spas & Salons
- Media Agencies, Television & Radio
- Real Estate

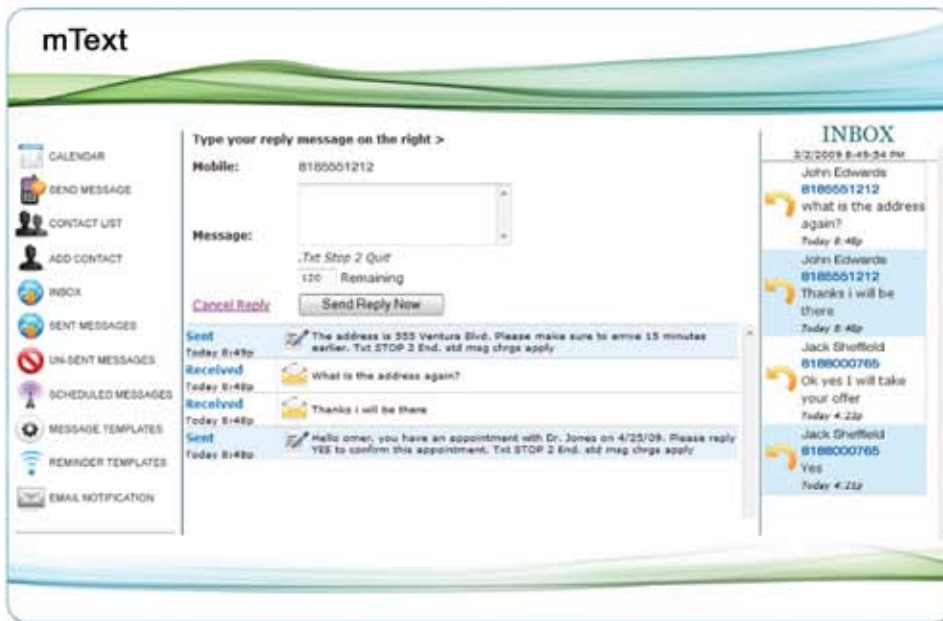
877.264.6266

mText is a two-way text messaging workstation designed to help your customer service representatives communicate easily and effectively with your patients, customers, or guests.

Text messaging is increasingly used by busy people to help them communicate on the go when they are in meetings, on phone calls, or at other times when a phone conversation may not be appropriate.

mText Benefits

- **SEND** status updates, appointment reminders and coupons
- **RECEIVE** appointment confirmations and reschedule requests
- **COMMUNICATE** directly with mobile phones from your computer
- **IMPORT** your existing customer database directly into the mText system
- **MAINTAIN** a complete messaging log of all conversations
- **CREATE** your own message templates and use them over and over
- **PROVIDE** your customers and staff a convenience that they will appreciate
- **SECURE** web-based application



**Reduce Staff Time and
Boost Your Bottom Line!**

mText is Used by

- Doctors & Healthcare Professionals
- Golf Courses
- Automotive Dealers and Service Centers
- Spas & Salons
- Customer Service Centers
- Reservation Services
- Hotels & Concierges
- And Many More...

Fusion CRM

Alias Mobile is part of our world-class, comprehensive marketing solution, Fusion CRM. We focus on your overall brand and most important asset, the customer. Along with Alias Mobile, our Virtual Garage, eDirect and Fusion Direct products integrate cutting edge mobile and web technology with powerful, traditional marketing avenues. The result: more informed and satisfied customers.

All of our products and solutions focus on ease of use for both your employees and your customers. This saves time, money, and delivers directly to the bottom line.

**Think simple. Acquire. Satisfy. Retain.
And do it better.**



Alias Marketing, Inc.
P.O. Box 46378
Minneapolis, MN 55446

phone: 877.264.6266
web: aliasmg.com
e-mail: info@aliasmg.com
text "alias" to 55678

Get on the Cutting Edge Today!

**75% of Smartphone Users Prefer
to Receive New Offers via SMS vs.
Mobile Internet or Mobile Apps**

**97% of Text Messages
are Read, Most Instantly**

**Mobile Phones are Carried by
Everyone, Everywhere!**

**6 Billion Text Messages
are Sent Per Day**

Benefits of Mobile Marketing

Immediacy

Mobile Campaigns are easy to create and message delivery to recipients can be done in a matter of seconds.

High Reach

The number of mobile phone subscribers is growing at a phenomenal rate. More than 70% of the population carries their phone with them at all times.

High Response

Research shows that mobile marketing receives a response rate of 20-70% depending on the campaign and audience. Traditional direct mailing for instance receives a 1% response rate.

Cost Effective

The cost for mobile marketing is very affordable. The amount of money saved includes that which you would pay for printing, mailing, office staff, etc.

Mobility

Customers will receive your message anytime, anywhere.

Engaging

The interactive nature of mobile marketing makes it one of the most engaging mediums available. A great example is American Idol and their use of mobile marketing to engage fans with voting.

Powerful Database

People are given the option to opt-in to a mobile marketing campaign. By opting-in these potential customers are not only showing interest in your current promotion, you now have a database of potential customers for future promotions.

Cutting Edge

Customers appreciate companies that are innovative and offer something new and different. It is a great way to separate you from the competition.

Get started for as low as
\$49.00 per month!

Contact us for additional
details